


 The logo for 'Authors Community' is written in a cursive, handwritten style. A large, looping flourish starts above the word 'Authors' and extends over the word 'Community'.


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No guts, no story -- Chris Brady

by [Gina Burgess](#)

That quote sent a little chill through me. It conjured up all kinds of images from my childhood of movie and TV characters that had plenty of guts such as Tarzan (and Jane and Cheeta), Superman, Lone Ranger (and Tonto), Toooooom Terrrific! (Captain Kangaroo), Johnny Quest, and many others.

The quote led me to Google Chris Brady to find out what kind of person could put four ordinary words together to inspire such images and remembrances. I found a fascinating man, but that isn't what this post is about. However, I did find another extraordinary quote by him: *A good book is hard to read, on account of how often it makes you stop and think.* — [Chris Brady](#)

So we now have two quotes that are inspiring. One is about character and story, the other is about kind of product and the results a good product produces.

Both quotes inspired me in writing the sequel to my sci-fi book. I'm wondering what quotes inspire you, and how they inspire you. If they inspire you, then surely they will inspire someone else.

There are some wonderful four word quotes by famous people that can definitely be inspiring to authors, editors, publishers, and other folk who do not lead double lives with multiple personalities. Here are a few, but I did not take the time to track down who said what...

- Collect moments, not things.
- Apology accepted; trust denied.
- You are your choices.
- Hold on. Pain ends.
- I am still learning.
- Broken hearts love better.
- Your happiness is homemade.

Share your four letter quote with the rest of us. [Click on this link](#) and go to the [blog post](#), and [share](#). You'll probably never know who you'll inspire by sharing. Share big. Reap more.



Look for the Nuggets!

There are several videos that are free to anyone who'd like to watch. Tom and Gina share some ideas with you.

If you've got a message that will help others in their writing/editing/marketing/illustrating, [and you are a member of Authors Community](#), **Email Gina**. She'll work with you to get your message (blog post, newsletter article, training video (3-15 min) or web-ed class (this you'd get paid for!) out to the community. Let's get started!

Purpose of Training Videos



Forum News

In order to view and participate in forum discussions, [please register on the website](#), and then [join the forum](#).

Peking or Beijing?

What do you think? Should an author use the ancient name for a city or use the modern name so people will know where it is and which city is being written about?

I HATE marketing!

How many times have you thought this? No matter if you are an editor, a writer, a publisher, or provide all kinds of book publishing services, it's your *business* so you have to market/promote it to stay in business. Here's an in depth planner that you can copy/past and make an action plan that spreads across the year. Best results start with a plan!

Bragging Rights

let us know about your stuff! Awards? Book sales goal reached? Works in Progress? Milestones? Something you'd like tweeted? [Let us know here!](#)

Forum Discussions

Blog Highlights

What is Evergreen Content?

by Tamy Bond

... content that will last the test of time. In theory, just like an evergreen tree, ever green content stays somewhat fresh for a longer period of time. Evergreen content is always applicable to reader interests and less likely to become immediately out-dated.

Authors Need a Vision of Future Reading

by Gina Burgess

What does the future of reading look like? I hear quite often and I'm extremely sorry that kids today "don't like to read"... Studies prove images in tweets get much more attention and response than plain tweets? Why is that? Why do blog posts get more response when images are used? Why do newspapers have to have a big photo above the fold?



Blog

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