

### Stay Fresh and Creative: Learn Something

Ever notice how fresh the air is next to a waterfall? Just as turbulent, cascading water such as waterfalls or wind-tossed waves help oxygenate water, it also helps to refresh and oxygenate our atmosphere. It is either a gravity or convection effect, but it involves a great deal of energy. That's what learning new things requires as well. When we think we know it all, and could never learn a new thing about something, that is when we are most foolish.

We need to be careful about learning things, though. Who we learn from, their philosophies, their ideologies, their convictions can make us puppets or can stretch our minds and create new dimensions to explore.

Convictions in the old school of publishing are basic, immovable walls. You will read many books and hear many instructors spouting these rules as if they were axioms. Well, maybe. Have you ever wanted to be a fly on a wall in a publishing house?

[Now's your chance.](#)

Also, you can find out some tips and tricks for making sure your manuscript has the best chance possible to bypass the slush pile in a publishing house. Join Dave Fessenden on Friday, September 8th at 2 pm to learn all about the traditional publishing way of life.

Dave has had many years of experience in the publishing arena. He's been an **editor** and in **editorial management** for book publishers and a weekly newspaper. He's **written books** about publishing Christian non-fiction and writing proposals. He is currently a **literary agent**, and owns his **own publishing company**.

If you've heard both sides of the rules of getting published and have decided that you'd love to pursue traditional publishing, then you can't miss this in depth webinar

presented by Dave Fessenden.

**REAL STUFF Event:** [A Fly on a Wall in a Publishing House](#)

Join us at Authors Community for this live event. Friday, September 8 at 3 PM Eastern time and Noon Pacific Time. You can get a membership discount if you join today.

Button



**John Brooks**  
Discern Products, Publisher

John works directly with the author to traditionally publish Christian and Gospel oriented books. He provides manuscript evaluation, interior book design and formatting, book cover design, ebook formatting, and other things such as cataloguing. He does highly recommend authors get their books edited by a



professional editor. He will pay a modest advance. With Discern Products, authors have much more input and control than they have with other traditional publishers.



### Write, Don't Talk

“Don't talk about your book, write it!”

When you have a great idea, it's tempting to want to share it with someone. Apart from the fact it might be the Moby Dick, Don Quixote or Les Miserable for the 21st Century and someone might overhear you and pinch your idea, it is also unwise to talk about it because if you talk about it, you're much less likely to write it.

Read More...

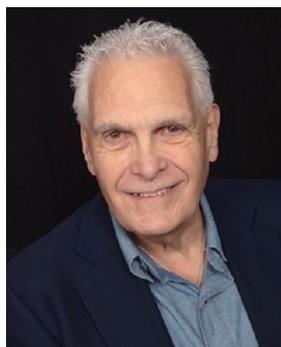
### Video vs Writing

**Creating a Facebook video cover. How do you think video is influencing books and writing?**

You have to be [registered on the Common Sense Marketing Strategies](#) website before you can access the forum.



Forum Discussion



### Tom is speaking at 2 Writer's Conferences in September

First in Texas and then in Ohio.

#### PERMIAN BASIN WRITERS WORKSHOP

Midland, Texas (Sept. 13 - 17).

**Dayton Christian Scribes** is holding their 2nd Annual Conference in Kettering, Ohio, September 29-30, 2017.

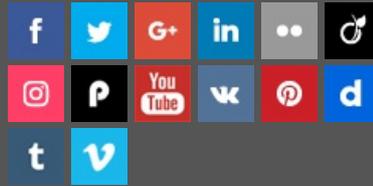
[More information is available in Authors Community](#)

[Forum.](#)

If you are in the vicinity, maybe you can catch up with him.

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